

REPRESENTING THE TOP STUDENT PUBLICATIONS AT CANADA'S TOP SCHOOLS

www.THE CAMPUS NETWORK.com



Winter '10
Schedule

LEGEND-- *ask your rep **Independent

Market	Area	Publications	Campus	Circ	Day Published	Frequency	Dimenions			TOTAL Lineage	Line Rate	B + 1 PRICE	4C PRICE	Insert	January				February				March				April										
							Col	+	Ag.						4	11	18	24	1	8	15	22	1	8	15	22	29	5	12	19							
Vancouver		Graduate	UBC Grad. mag.	6,000	monthly	ask your rep	4	*	140	560	0.97	150.00	600.00	125.00																							
Vancouver		Ubyssy	UBC	12,000	Mon & Thurs	2/week	5	*	217	1,085	1.95	275.00	1,000.00	n/a	487	11&14	18&21	25&28	1&4	8&11	15&18	22&25	1&4	8&11	15&18	22&25	29&1	5&8	12&15	19							
Calgary		The Weal	SAIT	4,000	Thurs	1/week	5	*	210	1,050	1.00	300.00	900.00	n/a		14	21	28	4	11																	
Calgary		Gauntlet	U of Calgary	6,000	Thurs	1/week	5	*	175	875	1.85	260.00	800.00	n/a		14	21	28	4	11																	
Calgary		Reflector	Mt. Royal C	10,000	Thurs	2/month	5	*	220	1,100	1.46	250.00	750.00	190.00				28		11																	
Edmonton		Folio	U of Alta	7,000	Fri	2/month	5	*	217	1,085	1.58	500.00	500.00	125.00				15		29																	
Edmonton		Nugget	NAIT	2,500	Thurs	1/week	5	*	190	950	1.06	190.00	700.00	n/a				14		21																	
Saskatoon		Scanner	Kelsey Inst.	1,500	Thurs	1/month	5	*	182	910	0.68	280.00	810.00	200.00																							
Winnipeg		Projector	Red River C	3,000	Mon	2/month	5	*	210	1,050	1.05	280.00	800.00	145.00																							
Winnipeg		The Bulletin	U of Manitoba	6,500	Thurs	2/month	5	*	217	1,085	1.48	220.00	750.00	250.00																							
London		Gazette	U of West Ont	11,000	Tues-Fri	4/week	5	*	220	1,100	1.97	240.00	1,000.00	130.00	6,7,8	12,13,14,15	19,20,21,22	26,27,28,29	2,3,4,5	9,10,11																	
London		Interrobang	Fanshawe C	3,000	Mon	1/week	5	*	235	1,175	1.06	135.00	700.00	180.00																							
Kitch/Waterloo		Spoke	Conestoga C	2,500	Mon	1/week	5	*	189	945	0.84	170.00	500.00	n/a																							
Waterloo		Imprint **	U Waterloo	12,000	Fri	1/week	5	*	210	1,050	2.07	320.00	1,200.00	140.00	8	15	22	29	5	12	19	26	5	12	19	26	2										
Guelph		Ontario	U of Guelph	8,000	Thurs	1/week	5	*	196	980	1.85	300.00	1,000.00	180.00																							
Hamilton		Silhouette	McMaster U	10,000	Thurs	1/week	5	*	300	1,500	1.84	300.00	800.00	150.00																							
Hamilton		Crown	Redeemer C U	1,000	Wed	2/month	5	*	294	1,470	0.50	160.00	500.00	n/a																							
Metro Toronto		Sheridan Sun	Sheridan C	2,000	Thurs	1/week	5	*	196	980	0.80	140.00	625.00	180.00																							
Metro Toronto		Medium	U of T. Mississ.	5,000	Mon	1/week	5	*	210	1,050	1.05	180.00	800.00	125.00	4	11	18	25	1	8																	
Metro Toronto		Etetera	Humber C	5,000	Thurs	1/week	5	*	196	980	0.98	250.00	760.00	125.00																							
Metro Toronto		Radix	Guelph at Humber	2,000	Mon	1/month	5	*	196	980	0.73	250.00	650.00	125.00																							
Metro Toronto		Buzz	Seneca C	5,000	Tues	one pub date	5	*	196	980	0.82	210.00	815.00	150.00																							
Toronto		Obiter Dicta	Osgoode U	1,000	Mon	1/week	5	*	185	925	0.78	150.00	800.00	125.00																							
Toronto		Newspaper	U of Toronto	12,000	Thurs	1/week	5	*	210	1,050	1.82	250.00	900.00	125.00																							
Toronto		Nightviews	Ryerson U	3,000	monthly	ask your rep					1.35	190.00	420.00	125.00																							
Toronto		Courier	Centennial C	5,000	Thurs	2/month	5	*	190	950	0.84	300.00	900.00	165.00																							
Ontario Campuses		Sweat *	C & U Athletic Bld	15,000	Dec & Mar	2/year	4	*	140	560	3.80	n/a	700.00	n/a																							
Kingston		Qu. Journal	Queen's U	9,000	Tues & Fri	2/week	5	*	210	1,050	1.90	300.00	1,000.00	240.00																							
Ottawa		Charlatan	Carleton U	10,000	Thurs	1/week	5	*	196	980																											
Montreal		Tribune	McGill U	11,000	Tues	1/week	5	*	200	1,000	1.59	350.00	1,000.00	125.00																							
Halifax		SMU Journal	St Mary's U	10,000	Wed	1/week	5	*	224	1,120	1.62	540.00	540.00	170.00																							

TERMS & CONDITIONS
 Booking and Material Deadlines:
 Two weeks prior to publication. Please contact us regarding late bookings and late material.
 Availability of advertising space is not guaranteed after deadlines.

Cancellations:
 Not accepted after deadlines.

Make-Good Policy:
 Advertisers whose ads do not run as ordered will be contacted and offered a make-good in the next available issue. A make-good is not a free ad. If the make-good runs correctly the advertiser will be billed as per the original order.

Purchase Orders:
 Please include:
 1. List of publications
 2. Final rate for each publication
 3. Date of insertion
 4. Size of ad
 5. Ad number / material description

Material Requirements:
 Upload digital material to our website using production specifications.
 Contact us for details. Reproduction of ads that do not meet production specifications cannot be guaranteed.

The agency is the duly authorized representative of the Advertisers. The Network reserves the right on 10 days written notice to hold advertisers liable for payment for sums unpaid at the expiration of 60 days from the date of invoice. The Network and its publishers are not bound by any condition printed on an advertiser's or advertising agencies' contracts or insertion orders when such conflict with the policies covered by this rate card.